

Fall 2023



Dear Community Supporter,

On behalf of the Brainerd Public Schools Foundation (BPSF), we are very excited to announce a new opportunity to support our mission. In an effort to streamline our donation requests, we have created a comprehensive partnership package called the Warrior Club. The Warrior Club replaces previous event-specific annual sponsorship requests; allowing our community partners to receive only one ask from BPSF for financial support each year. By becoming a member of the 2024 Warrior Club, you or your business will receive year-round recognition for this partnership. (see attached)

BPSF exists to support the Brainerd Public Schools in various ways including scholarships and providing 4A Grants to staff and coaches. The mission of the Brainerd Public Schools Foundation is to enhance opportunities for quality academics, arts, activities and athletics (4As) for the students of the Brainerd Public School District.

Can we count on you to become a Warrior Club Sponsor or Big Event supporter? Last year our donor's generosity helped to raise nearly \$75k in support of our mission. You can feel proud knowing that the return on this investment will be great!

The Brainerd Public Schools Foundation needs your support. Please feel free to call our office with any questions at 218-454-6923. We sincerely thank you for your time and consideration.

Respectfully,

Jessica Gangl
BPSF Executive Director



THE BIG EVENT: Help us have a *night of stellar giving* by becoming a Big Event game/raffle or auction contributor. Your commitment will help us *launch* a *cosmic* amount of funds into our classrooms through 4A Grants, our annual "Dream Big" project, and other BPSF initiatives. The 11th Annual Big Event, a celebration of the Brainerd Public Schools Foundation, will be held on Saturday, February 3rd, 2024 at Grandview Lodge (New Location!). Join us for *OUTTA THIS WORLD* fun! Tickets & tables will be on sale in mid-November at bigevent2024.givesmart.com. Use the attached Big Event donation form or visit BPSF.org to submit an online commitment form.

2024 BPSF Supporter: Commitment Form

Company/Organization: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

LOGO NEEDED: Please send a hi-resolution logo to stef.bpsf@gmail.com (jpg/png format)



Warrior Club

☐ Warrior Club Partner Level _____ \$ _____



Big Event

Visit BPSF.org or scan the QR code below for the online form

☐ Big Event Game & Raffle Sponsor \$ _____

☐ Big Event Auction Item Donation Estimated Value \$ _____

Auction Item Details & Description

Can donation be divided into multiple auction items, if needed? ☐ Yes ☐ No

Auction Donor's name will be listed with the item on the online auction software. Our online auction platform allows unlimited bidders from all over to support BPSF and our schools virtually. **Please kindly deliver sponsorship checks and auction donations to the address below no later than 01.15.24.**





Support the Brainerd Public School Foundation's mission by becoming a member of the **2023/24 WARRIOR CLUB!**

Enjoy year-round benefits as a Warrior Club member starting in January.

All Warrior Club Member Benefits Include:

- Recognition on school yard fence banners (8 district buildings)
- Receive a sponsor yard-sign to display
- Social media recognition on BPSF platforms and through electronic communication
- Acknowledgment in our Scholarship Recognition event booklets
- Highlighted in our annual "wrap" in the Brainerd Dispatch.
- Showcased on the BPSF website.

In addition to the Warrior Club membership benefits listed above, see additional perks listed under each sponsor level.

2024 BIG EVENT SPONSORSHIPS:

- **Game & Raffle Sponsor:** Sponsor will have their name/logo included on corresponding game/raffle signage & promotion. Value \$500 +
- **Online Auction Item Donation:** Donor name/business logo included with online auction item description and image: \$ Any Value
- **Big Event Table Sponsor:** Reserved Table/Tickets for 8: Name/logo on table signage and event program: \$850

WARRIOR CLUB LEVELS

PREMIER

- Recognized as the **Presenting Sponsor** on all BPSF event marketing, signage, and programs
- Invited to join in on-air promotion
- Mentioned and thanked during all 2024 BPSF events
- Recognized with quarterly custom social media posts
- 8 upgraded tickets (one full table) with premier reserved seating at our annual Big Event
- Reserved seating for 8 at BPSF's Bingo night *
- \$1,000 grant or scholarship presented in Premier sponsor's name. Available 1 @ \$10,000 **SOLD OUT!**

GOLD

- Logo will be highlighted on the signage at the Big Event
- Logo included on event poster/program
- Social media and web page presence
- On-air and on-screen event recognition
- Recognized with quarterly custom social media posts
- 8 upgraded tickets (one full table) with premier reserved seating at the Big Event
- Reserved seating for 8 at BPSF's Bingo night *
- \$500 grant or scholarship presented in Gold Sponsor's name. Available: 2 @ \$7,500

SILVER

- Logo will be highlighted on the signage at the Big Event
- Name included on event poster/program
- Social media and web page presence
- On-screen event recognition
- 4 tickets with reserved seating at the Big Event
- Reserved seating for 4 at BPSF's Bingo night *
- Available: 3 @ \$5,000

BRONZE

- Name will be highlighted on the signage at the Big Event
- Name included on event poster/program
- Social media and web page presence
- On screen event recognition
- 4 tickets to the Big Event \$2,500

ROYAL

- Name included on the Big Event program
- Social media and web page presence
- On-screen event recognition
- 2 tickets to the Big Event \$1,000

*Bingo cards purchased separately



WARRIOR CLUB RECOGNITION

▶▶▶▶▶ at a glance

BIG EVENT			BINGO NIGHT			MARKETING & RECOGNITION		
Recognition	Table/Tickets	Presenter	Recognition	Seating	Presenter	Grants/ Scholarships	Print & Online	Radio
<div>✓</div> <div>Large Logo</div>	<div>✓</div> <div>Premier Table 8 Upgraded Tickets</div>	<div>✓</div>	<div>✓</div> <div>Large Logo</div>	<div>✓</div> <div>Seating for 8 *</div>	<div>✓</div>	<div>✓</div> <div>\$1,000</div>	<div>✓</div> <div>Large Logo</div>	<div>✓</div>
<div>✓</div> <div>Medium Logo</div>	<div>✓</div> <div>Premier Table 8 Upgraded Tickets</div>		<div>✓</div> <div>Name</div>	<div>✓</div> <div>Seating for 8 *</div>		<div>✓</div> <div>\$500</div>	<div>✓</div> <div>Medium Logo</div>	
<div>✓</div> <div>Small Logo</div>	<div>✓</div> <div>Premier Table 4 Upgraded Tickets</div>		<div>✓</div> <div>Name</div>	<div>✓</div> <div>Seating for 4 *</div>			<div>✓</div> <div>Small Logo</div>	
<div>✓</div> <div>Name</div>	<div>✓</div> <div>4 tickets</div>						<div>✓</div> <div>Name</div>	
<div>✓</div> <div>Name</div>	<div>✓</div> <div>2 tickets</div>						<div>✓</div> <div>Name</div>	

* BINGO cards must be purchased separately